

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 10/026,872)	I hereby certify that this paper is being
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Applicant: John S. Houston)	States Patent and Trademark Office on
)	this date:
Filed: December 21, 2001)	
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Title: "Cooperative System for Measuring)	
Electronic Media")	<u>/Joseph T. Jasper/</u>
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)	
Confirmation No. 2590)	

RESPONSE TO THE OFFICIAL ACTION MAILED ON SEPTEMBER 2, 2010

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is submitted in response to the official action mailed on September 2, 2010. Please enter the following amendments and consider the accompanying remarks.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.